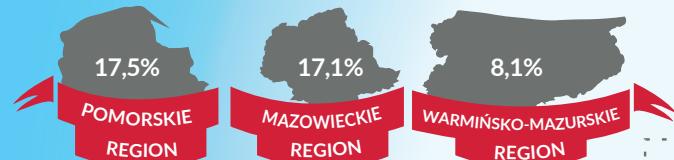


TOURISM IN GDANSK DURING SUMMER SEASON 2017 JUNE, JULY, AUGUST

Based on a study conducted by Gdansk Tourism Organization and Brunon Synak Pomeranian Science Institute.

TOURISTS
613 366

DOMESTIC
377 317



FOREIGN
236 049

How did they spend their time?

63% Sightseeing
 57,1% Taking a walk

36,9% Relaxing on the beach
 35,4% Shopping

35,3% Visiting pubs, clubs, etc.

HOW LONG DID THEY STAY?
USUALLY
7 NIGHTS

THEY RATED THEIR STAY

9,1/10

Overall growth of the number of guests in comparison to 2016:
8,8%

Which cities, other than Gdansk, did they visit?

Sopot, Gdynia, Chałupy, Łeba, Hel, Reda, Malbork, Wejherowo, Pruszcz Gdańsk, Tczew

837 359
GUESTS

VISITORS
223 993

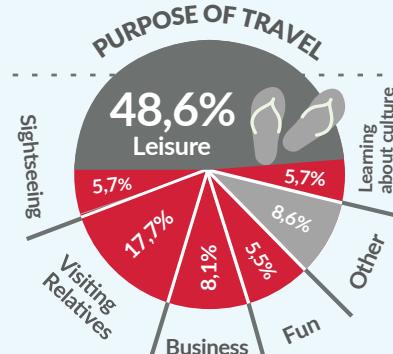
DOMESTIC
170 548

33,9% Germany

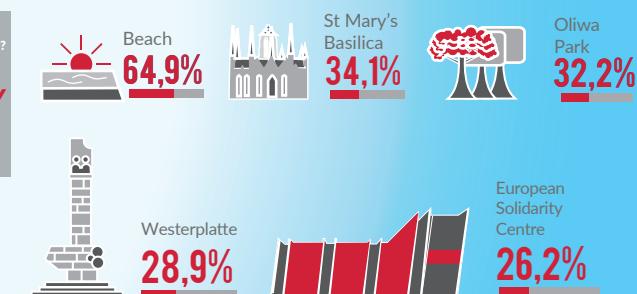
14,9% Scandinavia

VISITORS
53 445

11,7% United Kingdom



Which sights did they visit?



Impressions

0-5 points

Atmosphere of the city
Entertainment offer
Culinary offer
Cultural offer

4,55

4,40

4,33

4,29

