

TOURIST TRAFFIC IN GDANSK IN 2016

Based on a study conducted by Gdansk Tourism Organization and Brunon Synek Pomeranian Science Institute

1 410 000 tourists

2 062 000 guests

They would fill up Energa Gdańsk Stadium 50 times

652 000 visitors



906 000

domestic tourists



504 000

foreign tourists



68.4%



31.6%



403 000

domestic visitors



249 000

foreign visitors

Where did tourists and visitors travel to Gdańsk from?

DOMESTIC



19.9%

mazowieckie region



15.6%

pomorskie region



9.8%

kujawsko - pomorskie region

ZAGRANICZNI



31.9%

Germany



23.7%

Great Britain



17%

Scandinavia

What form of transportation did they choose?

37.6%



28.5%



23.9%



What was the purpose of their travel to Gdansk?

36.6%



leisure

20%

visiting relatives

9.6%



sightseeing

How did they like it here?

8.62



in a 10-point scale

CITY'S ATMOSPHERE AND AMBIENCE

were most appreciated by guests

Where did they stay?

45%



in a hotel

26.1%

with family / friends

7%



in motels

How did they spend their time?



58.7%

sightseeing



57%

taking a walk



35.8%

shopping

Which sights did they visit?



30.6%
St. Mary's Basilica



30.2%
Pier in Brzeźno



23.3%
the Crane

22.9%

Oliwa Park

21.7%

Main Town City Hall

17.5%

Westerplatte

16.8%

the Artus Court

13.6%

European Solidarity Centre

11.3%

ZOO

8.8%

Energa Gdańsk Stadium

7.9%

Gdansk Shakespeare Theatre

6.9%

National Museum