

TOURIST TRAFFIC IN GDAŃSK IN 2015

Based on a study conducted by Gdańsk Tourism Organization and Brunon Synak Pomeranian Science Institute.

1 057 106 tourists

1 988 396 guests

which is 4 times as many as there are residents of Gdańsk

931 290 visitors



681 494
domestic tourists



375 612
foreign tourists



77.4%



22.6%



600 383
domestic visitors



330 907
foreign visitors

Where did tourists and visitors travel to Gdańsk from?

DOMESTIC



24.4%
pomorskie
region



17.2%
mazowieckie
region



10.5%
warmińsko-
mazurskie region

FOREIGN



22.31%
Germany



19.66%
Scandinavia



19.47%
Great Britain

What form of transportation did they choose?

34.2%



34%



21.4%



What was the purpose of their travel to Gdańsk?

47.3%



recreation

18.7%



business

10.5%

visiting
friends/family

How did they like it here?

4.61



in a 5-point scale

City's atmosphere and ambience
were most appreciated by guests

Where did they stay?

32%



in a hotel

24%

with family/friends

19%

in a private lodging

How did they spend their time?



47.5%
sightseeing



38.8%
taking a walk



35.7%
shopping

Which sights did they visit?



21.8%
St. Mary's
Basilica



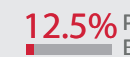
13.8%
Main Town
City Hall



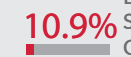
13.7%
the Crane



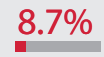
13.4%
Oliwa Park
Oliwa Cathedral



12.5%
Pier in
Brzeźno



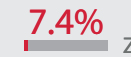
10.9%
European
Solidarity
Centre



8.7%
Westerplatte



7.5%
Energia
Stadium



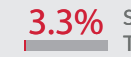
7.4%
ZOO



6.5%
the Artus Court



3.8%
Hewelanium
Centre



3.3%
Gdańsk
Shakespear
Theatre